



## IMPACT CASE STUDY: VISIOSOFT

**Impact Category:** Innovative Technology (Digital Transformation)

**Investor Name:** Savant Fund Manager

**Portfolio Company Name:** Visiosoft

**Country (HQ):** South Africa

**Country (Operations):** South Africa, with customers in Africa, Europe, USA, GCC, & Australia

**Sector:** Smart Connectivity (Data aggregation and supply)

**Revenue & Market Size (2023):** Revenue: US\$1.2mn, Local Market Size: US\$6bn, International Market Size: US\$500bn

**Number of Employees (2023):** 12

**Year of Investment:** 2023

**Investment Stage:** Seed

**Total Investment / Deal Amount (US\$):** US\$500K (sole investor in this round)



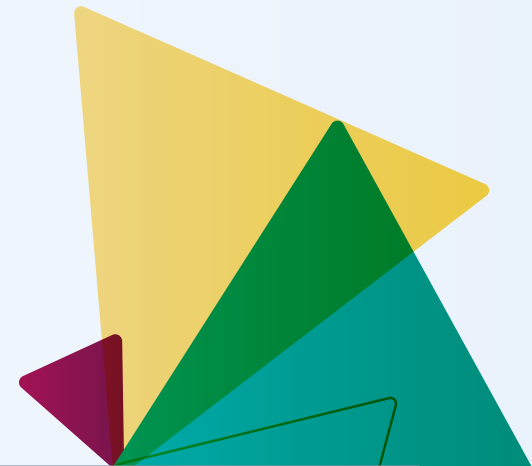
### Investment Rationale

The company offers clients the most up-to-date connected technologies. Its ecosystem of products and technology stacks provides integrated opportunities (contiguous data streams) for monitoring and management across various use cases in greenfield and brownfield scenarios.

### Investment Impact

The investment into Visiosoft transforms infrastructure into reliably smart assets, resulting in intelligent utilisation of resources. This has enabled optimized use cases for energy and water management in both commercial and industrial sectors, alongside enhancements in safety measures.

**Development Impact Type<sup>41</sup>:** Sustainable Development





## General Impact Indicators

Criteria	Indicator	Impact
<b>Impact Generation Timeline</b>	Time (in months/years) from investment initiation to observable results.	Results should be observable within 12 months due to the growing customer base; full downstream optimisation will likely take 3-5 years.
<b>SDG Reach</b>	Number and list of Sustainable Development Goals addressed by the investment.	Primary: 1) Industry, Innovation, and Infrastructure ( <b>SDG 9</b> ), 2) Sustainable Cities and Communities ( <b>SDG 11</b> ) Secondary: 3) Responsible Consumption and Production ( <b>SDG 12</b> ), 4) Climate Action ( <b>SDG 13</b> )
<b>Beneficiary Reach</b>	Number of individuals, households, or entities directly impacted by the investment.	50+ resellers and distributors, each with their own staff complement relying on our enabling technologies; 12 initial households per staff member, now increased to 14
<b>Stakeholder Engagement</b>	Number of local stakeholder groups or community members actively engaged or consulted throughout the investment process.	3 stakeholder groups consulted during the investment process
<b>Risk Assessment</b>	Percentage of anticipated challenges successfully addressed.	Risk mitigants as milestones were baked into the deal structure. 80% of anticipated challenges successfully addressed, with another 10% expected to be achieved in the coming month.
<b>Technology Transfer</b>	Number of new technologies introduced to the community or sector as a result of the investment (if applicable).	2 new products were launched that will permanently transform business operations in the sector.

## Specific Impact Indicators

Category	Indicator	Impact
<b>Innovative Technology (Digital Transformation)</b>	Number of new technological solutions and/or digital products or services launched.	2
	Number of new digital jobs created.	2, with 3 more expected in the next month.
	Percentage increase post-investment in: Local digital technology adoption.	500%, determined by improved traction.